



ZINGWATERTM

Get your ZING on.

Zing Holdings, LLC PO Box 200192, Austin, TX 78720

Toll Free (877) 411-9677 www.ZINGwater.com

Industry Facts & Figures

The global bottled water market revenue reached \$15B in 2007 with additional growth in 2008. The caffeinated drink market (soda, coffee, tea & energy drinks) is estimated to be much greater. Red Bull® alone generated over \$3B in gross revenue in 2008.

Company

Zing Holdings, LLC., based in Austin, TX, was founded in 2009 by Loren Guerra & Dee Golden

Mission

- Provide a hydrating, refreshing health-oriented energy drink to consumers desiring an alternative to the current selection of caffeinated beverages.
- Financially support global organizations that provide clean water to impoverished areas.

Product

ZINGWater is 16.9 ounces of purified drinking water infused with 80 milligrams of **odorless, colorless & tasteless caffeine** - Approximately the same amount as 1 can of Red Bull®, 2 cans of Coca-Cola® or a small cup of Starbucks® coffee. Prior to caffeine infusion, ZINGWater is prepared through micron filtration, charcoal filtration, reverse osmosis and ozonation.

Nutrition Facts	
Serving Size 1 Container (16.9 FL OZ)	
Amount Per Serving	
Calories	0
	% Daily Value*
Total Fat 0g	0%
Sodium 0g	0%
Total Carbohydrate 0g	0%
Protein 0g	

* Percent Daily Values are based on a 2,000 calorie diet.

80mg of odorless, colorless, tasteless caffeine

Target Markets

- Athletes and Active/Exercise Lifestyles
- Health Conscious
- College Students
- Late Nighters & Weekend Partiers
- General Population/Average Water Consumer

AMOUNT PER SERVING CHART Data from CalorieCounter.com

BEVERAGE	Calories (g)	Carbs (g)	Caffeine (mg)	Sugar (g)	Ginseng (mg)	Guarana (mg)	Taurine (mg)
Monster Energy®	100	26	0	26	49	0	49
Red Bull®	106	26	80	26	0	0	0
RockStar® Original	110	29	49	27	0	49	49
AMP® Energy	114	30	70	28	0	0	0
Hype Energy	114	27	77	25	0	0	0
ZINGWater™	0	0	80	0	0	0	0

Monster®, RockStar® & AMP® contain 2 servings per container.



A portion of all profits will benefit global water initiatives.

Caffeine Infused Energy Water